

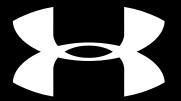


SPRING 2022 IMPRINTABLE APPAREL & ACCESSORIES









# UNDER ARMOUR.

### VISION

TO INSPIRE YOU WITH PERFORMANCE SOLUTIONS YOU NEVER KNEW YOU NEEDED AND CAN'T IMAGINE LIVING WITHOUT.

#### MISSION

UNDER ARMOUR MAKES YOU BETTER.

#### **TEAM VALUES**

1. LOVE ATHLETES

MAKE THINGS THAT MAKE THEM LEGENDARY.

2. STAND FOR EQUALITY

UNITED WE WIN.

3. FIGHT ON TOGETHER

ADVERSITY FUELS VICTORY.

4. CREATE FEARLESSLY

DARE TO LEAD. NEVER FOLLOW.

**5. ALWAYS CONNECT** 

LIVE AT THE CENTER OF THE CONSUMER'S LIFE.

**6. STAY TRUE** 

COMPLETELY HONEST. PERFECTLY IMPERFECT.

7. THINK BEYOND

BETTER ATHLETES IN A BETTER WORLD.

8. CELEBRATE THE WINS

TAKE TIME TO TAKE PRIDE.

| FLEECE & LAYERING                  |            |  |  |  |  |   | 6- | 12 |
|------------------------------------|------------|--|--|--|--|---|----|----|
| LIGHTWEIGHT QUARTER-ZIPS           | <b>;</b> . |  |  |  |  |   |    | 13 |
| PERFORMANCE POLOS                  |            |  |  |  |  |   |    | 14 |
| PERFORMANCE WOVENS                 |            |  |  |  |  |   |    | 15 |
| PERFORMANCE T-SHIRTS               |            |  |  |  |  | 1 | 6- | 17 |
| <b>PERFORMANCE HATS &amp; BAGS</b> |            |  |  |  |  | 1 | 8- | 19 |



# **MAKE IT YOURS.**

LET THE POWER OF THE UNDER ARMOUR BRAND ENHANCE THE IMPACT OF YOUR GARMENT WHEN IT ARRIVES DECORATED WITH YOUR LOGO.

WHETHER YOU CHOOSE THE TRADITIONAL EMBROIDERY OR MORE CONTEMPORARY HEAT SEAL DECORATION METHOD, YOUR GARMENTS WILL BE PROUDLY WORN, CREATING A POWERFUL BILLBOARD FOR YOUR BRAND. HIGH QUALITY DECORATION, UNIQUE LOCATIONS AND RELENTLESS ATTENTION TO DETAIL ENSURES THAT YOUR LOGO WILL BE HAPPILY WORN OVER AND OVER AGAIN. IT'S MORE THAN A DECORATED GARMENT, IT'S AN INVESTMENT IN YOUR BRAND.





**EMBROIDERY** 

**HEAT SEAL** 

UNDER ARMOUR PRODUCTS PURCHASED FROM ALPHABRODER MUST BE SOLD ONLY WITH EMBELLISHMENT. PRICES SHOWN ARE FOR THE UNDECORATED PRODUCTS PRICED ON A "C" CODE.

#### **ARMOUR FLEECE®**

#### LIGHT BUT SUPRISINGLY WARM.

A soft inner layer traps heat for all-day warmth and stretches for superior mobility.

#### **UA STORM® TECHNOLOGY**

#### **ALWAYS STAY DRY.**

A tiered system of water and wind protection that keeps you dry in any wet weather situation.

UA Storm1: Water-Resistant

#### **UA TECH™ FABRIC**

QUICK-DRYING, ULTRA-SOFT & HAS A MORE NATURAL FEEL.

Moisture Transport System wicks sweat and dries fast.

#### **HEATGEAR®**

#### WEAR THIS TO FEEL COOL, DRY & LIGHT.

The original innovation our founder dreamed up. This super-breathable fabric wicks sweat and regulates body temperature so you feel cooler, drier and lighter than ever.

#### **ARMOURVENT™**

#### **LIGHT & BREATHABLE**

ArmourVent™ Technology delivers true breathability in a light, stretchy, durable, fast-drying fabric.

# **FIT GUIDE**

Under Armour® Performance has already compensated in the design of its apparel to be consistent with normal (XS-3XL) sizing. Please order the size you would wear in a non-performance T-Shirt. All sizes are in inches. See below for the Under Armour® fits in this catalog.

#### **LOOSE**

Athletic and performance loose fits for complete comfort, total range of motion and greater breathability. (athletic loose fit is more relaxed than performance loose fit.)

#### **ULTIMATE FIT**

Our newest fit. Cut closer to the body but with plenty of freedom of movement.

| MEN'S | S     | M     | L     | XL    | 2XL   | 3XL   |  |
|-------|-------|-------|-------|-------|-------|-------|--|
| Chest | 34-36 | 38-40 | 42-44 | 46-48 | 50-52 | 54-56 |  |

| LADIES' | XS    | S           | М     | L           | XL    | 2XL |
|---------|-------|-------------|-------|-------------|-------|-----|
| Size    | 0-2   | 4-6         | 8-10  | 12-14       | 16    | 18  |
| Bust    | 31-33 | 33½-<br>35½ | 36-38 | 38½-<br>40½ | 41-43 | 43+ |

**primeplus** styles are the foundation of any complete professional outfitting program. They come with our deepest inventory commitment so you can count on them being in-stock and delivered on-time – all the time!

**prime** are our premier styles designed for corporate outfitting. They are stocked with an increased inventory commitment and can be bought with confidence.





#### 1300123 MEN'S HUSTLE FLEECE HOODY

- 80% cotton, 20% polyester
- ultra-soft, mid-weight performance cotton with brushed interior for extra warmth
- · material wicks sweat and dries quickly
- four-way stretch construction for better mobility
- · lined hood with adjustable drawcords
- · classic front kangaroo pocket
- ribbed cuffs & hem
- UA logo on top front chest

**SIZES:** S, M, L, XL, 2XL, 3XL, 4XL

\$44.98



White Logo

Black/





Red/

White Logo







Royal/ White Logo





True Gray/ Black Logo



Logo

Midnight

White Logo

Navy/



#### 1300261 LADIES' HUSTLE FLEECE HOODY

- 80% cotton, 20% polyester
- ultra-soft, mid-weight performance cotton with brushed interior for extra warmth
- material wicks sweat and dries quickly
- · four-way stretch construction for better mobility
- lined hood with adjustable drawcords
- classic front kangaroo pocket
- ribbed cuffs & hem
- UA logo on top front chest

SIZES: XS, S, M, L, XL, 2XL, 3XL

\$44.98









Black/ White Logo

Midnight Navy/ White Logo

Red/ White Logo

Royal/ White Logo







True Gray/ Black Logo

White/ Graphite Logo



#### 1351313 MEN'S HUSTLE FLEECE ZIP HOODY

- 80% cotton, 20% polyester
- ultra-soft, mid-weight performance cotton with brushed interior for extra warmth
- material wicks sweat & dries quickly
- · four-way stretch construction for better mobility
- open hand pockets
- encased elastic cuffs & bottom hem
- raglan sleeves
- UA logo on right chest

**SIZES:** S, M, L, XL, 2XL, 3XL, 4XL

\$55.00











Midnight Navy/ White Logo



#### 1351229 LADIES' HUSTLE FLEECE ZIP HOODY

- 80% cotton, 20% polyester
- ultra-soft, mid-weight performance cotton with brushed interior for extra warmth
- material wicks sweat & dries quickly
- four-way stretch construction for better mobility
- open hand pockets
- · encased elastic cuffs & bottom hem
- raglan sleeves
- UA logo on right waist

SIZES: XS, S, M, L, XL, 2XL, 3XL

\$55.00







True Gray/ Black Logo



Midnight Navy/ White Logo





## 1310071 MEN'S HUSTLE FLEECE QUARTER-ZIP

- 80% cotton, 20% polyester
- ultra-soft mid-weight performance cotton with brushed interior for extra warmth
- material wicks sweat & dries quickly
- four-way stretch construction for better mobility
- secure zip side pockets
- raglan sleeves
- UA logo on right chest

**SIZES:** S, M, L, XL, 2XL, 3XL, 4XL

\$50.00



Black/ White Logo



Carbon Heather/ White Logo



True Gray Heather/ Black Logo



Midnight Navy/ White Logo

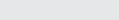
White/ Graphite Logo



#### 1302159 MEN'S HUSTLE FLEECE CREW

- 57% cotton, 38% polyester, 5% elastane
- ultra-soft, mid-weight performance cotton with brushed interior for extra warmth
- material wicks sweat and dries quickly
- four-way stretch construction for better mobility
- raglan sleeves
- embroidered logo
- · front pouch pocket
- UA logo on top front chest

SIZES: S, M, L, XL, 2XL, 3XL







True Gray Heather/ Black Logo





\$40.00



#### 1305784 LADIES' HUSTLE FLEECE CREW

- 57% cotton, 38% polyester, 5% elastane
- ultra-soft, mid-weight performance cotton with brushed interior for extra warmth
- material wicks sweat and dries quickly
- · four-way stretch construction for better mobility
- · raglan sleeves
- embroidered logo
- front pouch pocket
- UA logo on top right chest

SIZES: XS, S, M, L, XL, 2XL, 3XL

\$40.00







True Gray Heather/ Black Logo



Midnight Navy/ White Logo

### 1326761 MEN'S RIVAL KNIT JACKET

- 100% polyester
- durable knit fabric gives you the right warmth & still performs
- material wicks sweat & dries quickly
- open hand pockets
- colorblock detail with embroidered logo
- UA logo on right chest

SIZES: S, M, L, XL, 2XL, 3XL

\$50.00





Forest

Green/



Midnight

White Logo

Navy/



White Logo

Red/



White Logo





Stealth Gray/ White Logo





### **1326774** LADIES' RIVAL KNIT JACKET

- 100% polyester
- durable knit fabric gives you the right warmth & still performs
- material wicks sweat & dries quickly
- open hand pockets
- colorblock detail with embroidered logo
- UA logo on right chest

**SIZES:** XS, S, M, L, XL, 2XL, 3XL

\$50.00





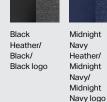


### **1343104 MEN'S QUALIFIER HYBRID CORPORATE QUARTER-ZIP primeplus**

- body: 100% polyester. panels: 84% polyester, 16% elastane
- French terry you can actually work out in the same comfort and warmth, but lighter and faster
- woven panels for added durability where you need it
- UA Storm® panels repel water without sacrificing breathability
- material wicks sweat and dries really fast
- · secure, zip hand pockets
- shaped hem for enhanced coverage
- fresh take on colorblocking with the tick marks on sleeves
- UA logo on right bicep

SIZES: S. M. L. XL. 2XL. 3XL. 4XL

\$60.00





Red/

Red logo



Royal logo







# **1343103** LADIES' QUALIFIER HYBRID CORPORATE

#### **QUARTER-ZIP** prime

- body: 100% polyester. panels: 84% polyester, 16% elastane
- French terry you can actually work out in the same comfort and warmth, but lighter and faster
- woven panels for added durability where you need it
- UA Storm® panels repel water without sacrificing breathability
- material wicks sweat and dries really fast
- secure, zip hand pockets
- shaped hem for enhanced coverage
- fresh take on colorblocking with the tick marks on sleeves
- UA logo on right bicep

SIZES: XS, S, M, L, XL, 2XL, 3XL

\$60.00







Midnight

Navy logo



Red logo



Royal Heather/ Royal/ Royal logo



Stealth Gray Heather/ Stealth Gray/Stealth Gray logo



#### 1300131 MEN'S UA TECH™ QUARTER-ZIP

- 100% polyester
- UA Tech<sup>™</sup> fabric is quick-drying, ultra-soft and has a more natural feel
- smooth anti-pick, anti-pill fabric has a cleaner, snag-free finish
- Moisture Transport System wicks sweat away and dries fast
- anti-odor technology prevents the growth of odor-causing microbes
- performance loose fit
- UA logo on left bicep

**SIZES:** S, M, L, XL, 2XL, 3XL, 4XL

\$39.98





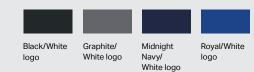
#### 1300132 LADIES' UA TECH™ QUARTER-ZIP

- 100% polyester
- UA Tech<sup>™</sup> fabric is quick-drying, ultra-soft and has a more natural feel
- smooth anti-pick, anti-pill fabric has a cleaner, snag-free finish
- Moisture Transport System wicks sweat away and dries fast
- anti-odor technology prevents the growth of odor-causing microbes
- · ladies' loose fit
- UA logo on left bicep

SIZES: XS, S, M, L, XL, 2XL

\$39.98

**UA TECH™ FABRIC** 







#### 1343102 MEN'S CORPORATE RIVAL POLO

- 100% polyester
- new ultimate fit
- textured fabric is soft, light and breathable
- material wicks sweat and dries really fast
- anti-odor technology prevents the growth of odor-causing microbes
- mesh insets on sleeves and cuffs for added breathability
- UA logo on right sleeve

SIZES: S, M, L, XL, 2XL, 3XL, 4XL

logo

logo

\$40.00









Midnight Navy/ Midnight Navy logo



Pink Edge

logo

logo







Graphite

logo

Royal/Royal logo



#### 1343675 LADIES' CORPORATE RIVAL POLO

- 100% polyester
- new ultimate fit
- textured fabric is soft, light and breathable
- material wicks sweat and dries really fast
- anti-odor technology prevents the growth of odor-causing microbes
- mesh insets on sleeves and cuffs for added breathability
- UA logo on right sleeve

SIZES: XS, S, M, L, XL, 2XL

\$40.00













White/White logo

Black/Black logo

Graphite/ Graphite logo

Midnight Navy/ Midnight Navy logo







Royal/Royal

logo

Red/Red logo



#### 1261172 MEN'S UA PERFORMANCE POLO

- 95% polyester, 5% elastane
- smooth, soft anti-pick, anti-pill fabric has a cleaner, snag-free finish
- four-way stretch fabrication allows greater mobility in any direction
- anti-odor technology prevents the growth of odor-causing microbes
- 30+ UPF protects your skin from the sun's harmful rays
- · durable rib-knit collar
- three-button placket
- hemmed sleeves
- athletic loose fit
- UA logo on left sleeve

**SIZES:** S, M, L, XL, 2XL, 3XL, 4XL

\$49.98





#### 1351360 MEN'S MOTIVE COACH BUTTON DOWN

- 87% polyester, 13% elastane
- smooth woven fabric with built-in stretch for greater mobility
- UPF 30 protects your skin from the sun's harmful rays
- stain-resistant finish
- material wicks sweat & dries quickly
- anti-odor technology prevents the growth of odor-causing microbes
- · button-down collar
- shaped hem
- UA logo on right chest pocket flap

SIZES: S, M, L, XL, 2XL, 3XL, 4XL

\$65.00







Black/ White Logo

Halo Gray/ Stealth Gray Logo

Midnight Navy/ White Logo







- · 100% polyester
- UA Tech™ fabric is quick-drying, ultra-soft and has a more natural feel
- four-way stretch fabrication allows greater mobility in any direction
- IMPROVED FIT: plus 11/2" in body length, plus 2" across chest, plus 2" around bottom opening
- · Moisture Transport System wicks sweat and dries fast
- anti-odor technology prevents the growth of odor-causing microbes
- · updated set-in sleeves
- UA logo on top front chest and back neck

**SIZES:** S, M, L, XL, 2XL, 3XL, 4XL

\$22.98



#### 1305510 LADIES' LOCKER T-SHIRT 2.0 primeplus

- · 100% polyester
- UA Tech™ fabric is quick-drying, ultra-soft and has a more natural feel
- four-way stretch fabrication allows greater mobility in any direction
- IMPROVED FIT: plus 1" across waist, plus 1/2" sleeve length
- Moisture Transport System wicks sweat and dries fast
- anti-odor technology prevents the growth of odor-causing microbes
- integrated locker loop
- UA logo on top front chest and back neck

SIZES: XS, S, M, L, XL, 2XL

\$22.98













Black/ Metallic Silver logo

Forest Green/ Metallic Silver logo

Midnight Navy/Metallic Silver logo

Red/ Metallic Silver logo

Royal/ Metallic Silver logo

True Gray Heather/ Black logo



### 1305776 MEN'S LONG-SLEEVE LOCKER T-SHIRT 2.0 prime

- · 100% polyester
- UA Tech™ fabric is quick-drying, ultra-soft and has a more natural feel
- four-way stretch fabrication allows greater mobility in any direction
- IMPROVED FIT: plus 1½" in body length, plus 2" across chest, plus 2" around bottom opening
- Moisture Transport System wicks sweat and dries fast
- anti-odor technology prevents the growth of odor-causing microbes
- updated set-in sleeves
- UA logo on top front chest and back neck

SIZES: S, M, L, XL, 2XL, 3XL, 4XL

\$29.98



#### 1305681 LADIES' LONG-SLEEVE LOCKER T-SHIRT 2.0

- 100% polyester
- UA Tech™ fabric is guick-drying, ultra-soft and has a more natural feel
- four-way stretch fabrication allows greater mobility in any direction
- IMPROVED FIT: plus 1" across waist, plus 1/2" sleeve length
- Moisture Transport System wicks sweat and dries fast
- anti-odor technology prevents the growth of odor-causing microbes
- integrated locker loop
- UA logo on top front chest and back neck

SIZES: XS, S, M, L, XL, 2XL

\$29.98







#### 1325823 UNISEX BLITZING CURVED CAP

- 100% polyester
- UA classic fit features a pre-curved visor and structured front panels that maintain shape with a low profile fit
- front panel backed with foam padding for added comfort
- UA Microthread fabric uses re-engineered fibers designed to give superior stretch and breathability
- built-in HeatGear® sweatband wicks away sweat to keep you cool and dry
- stretch construction provides a comfortable fit
- embroidered UA logo on left side

**SIZES:** S/M, M/L, L/XL, XL/2XL **\$22.00** 







White Graphite logo

Black/White

Graphite/ White logo

#### 1325822 UNISEX BLANK COLORBLOCK CAP

- 100% polyester
- curved brim, structured build maintains shape with a slightly higher crown
- ArmourVent™ Technology delivers true breathability in a light, stretchy, durable, fast-drying fabric
- built-in HeatGear® sweatband wicks away sweat to keep you cool and dry
- stretch construction provides a comfortable fit
- embroidered UA logo on left side

SIZES: S/M, M/L, L/XL, LX/2XL

\$22.00



Black/White/ White logo



Graphite/ White/White logo



Midnight Navy/White/ White logo



UA STORM® TECHNOLOGY ARMOUR FLEECE®

#### 1343149 UNISEX UA STORM ELEMENTS BEANIE

- outer layer: 100% polyester; inner layer: 81% polyester, 19% elastane
- UA Storm® finish repels rain and snow without sacrificing breathability
- Armour Fleece® construction delivers a brushed inner layer and a smooth, quick-dry outer layer
- material wicks sweat and dries really fast
- embossed, tonal cuff featuring oversized wordmark detail
- UA logo on front

SIZES: One Size \$30.00





White logo



Midnight Navy/White logo





**Back View** 

UA STORM® TECHNOLOGY HEATGEAR®

### 1306060 UA HUSTLE II BACKPACK primeplus

- 600-denier polyester
- UA Storm® technology delivers an element-battling, highly water-resistant finish
- tough, abrasion-resistant bottom panel
- soft lined laptop sleeve holds up to 15" laptop
- water-repellent front valuables pocket to keep your stuff safe
- adjustable HeatGear® shoulder straps for extra comfort
- two side water bottle pockets
- top grab handle
- large, gusseted front laundry pocket
- cubic volume: 1.875

**SIZES:** 13"W x 18"H x 8"D **\$54.98** 







Heather/

Black logo

Midnight Navy/ Graphite logo



Red/ Silver logo

Royal/ Silver logo

